

**Degree Program Course List (DPCL) of major requirements for students entering Loyola in 2018-19**

**NAME:**

**B.A. MASS COMMUNICATION**

English Composition Placement is:	ALEKS MATH COURSE PLACEMENT
ACT ENGL score 21 or above	76-100, Exemption from MathT122/A115
SAT Verbal score 501 or above	_____
Register for ENGL-T122 _____	46-75, MathT122 or A115
ACT ENGL score 20 or below _____	_____
SAT Verbal score 500 or belc _____	0-45, MathA092, Fund. of Algebra
Register for ENGL-A100 _____	_____ (not counted in final degree credits)

**MASS COMM CORE (all students)**

**Intro Mass Communication**  
CMMNA100 \_\_\_\_\_ 3 \_\_\_\_\_

**Communication Writing**  
CMMNAA101 \_\_\_\_\_ 3 \_\_\_\_\_

**Digital Communication**  
CMMNA201 \_\_\_\_\_ 3 \_\_\_\_\_

**Internship I**  
CMMNA291 \_\_\_\_\_ 1 \_\_\_\_\_

**Law of Mass Communication**  
CMMNA401 \_\_\_\_\_ 3 \_\_\_\_\_

**Seminar in Mass Communication Ethics & Diversity**  
CMMNA484 (fall) \_\_\_\_\_ 1 \_\_\_\_\_

**Senior Seminar in Mass Communication**  
CMMNA492 (Spring) \_\_\_\_\_ 1 \_\_\_\_\_

**Total: 15**

No more than 48 hours in the major.

**SEQUENCE:**  
(Sequence requirements on back)

**The B.A. in Mass Communication requires a minimum of 120 credit hours.**

ACEJMC accreditation standards mandate that mass comm majors have at least 72 hours outside the major, allowing no more than 48 hours from the major courses.

**MINOR:**

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**GENERAL ELECTIVES**

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**RECOMMENDED ELECTIVES**

**Fundamentals of Speech**

SPCH A100 (3)

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\_\_\_\_\_

Courses used in the major cannot be used to satisfy minor requirements.

**GPA: 2.0** required in major, minor and overall.

**LOYOLA CORE - 39 Credits**

**FOUNDATION COURSES**

First-Year Seminar T121 _____	3 _____
Engl T122: Critical Reading and Writing _____	3 _____
Math A115: Finite Math or Math T122 : Math Models _____	3 _____
Sci I: T129: Investigating Nature _____	3 _____
<b>12</b>	

**KNOWLEDGE/VALUES COURSES**

Creative Arts and Cultures _____	3 _____
Hist I: T122/Emerging World or T124/Modern* _____	3 _____
Hist II: _____	3 _____
<i>*If T122 taken above, take HIST Q###; if T124 taken above, take HIST P##</i>	
Phil I: Reasoning _____	3 _____
Phil II: Knowledge and Morality _____	3 _____
Rels I: Christian Theology _____	3 _____
Rels II: World Religions _____	3 _____
Social Science (fulfilled in major) _____	0 _____
Sci II: Natural Science in Context _____	3 _____
Writing About Literature _____	3 _____
<b>27</b>	

Loyola Core	39 cr.
Major	40 cr.
Minor	18-24 cr.
Electives (depending on minor)	17-23 Cr.
<b>TOTAL</b>	<b>120 cr.</b>

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Advertising or Public Relations 25 hours	Journalism 25 hours	Visual Communication 25 hours
grade	grade	grade
A260 Layout and Design 3_____	A265 Photography 3_____	A260 Layout and Design 3_____
A310 Advertising or A316 Public Relations 3_____	A266 Videography 3_____	A265 Photography 3_____
A313 Media Planning 3_____	A250 Journalism (spring only) 3_____	A266 Videography 3_____
A336 Strategic Content Creation 3_____	A350 Adv. Journalism (fall only) 3_____	A382 Social Media Strategies 3_____
A326 Research in Ad and PR 3_____		
Major Electives or Emphasis area 7 hours	Major Electives or Emphasis area 10 hours	Major Electives or Emphasis area 13 hours
<i>Choose any communication courses or emphasis area</i>	<i>Choose any communication courses or emphasis area</i>	<i>Choose any communication courses or emphasis area</i>
_____ 3_____	_____ 3_____	_____ 3_____
_____ 3_____	_____ 3_____	_____ 3_____
_____ 1_____	_____ 3_____	_____ 3_____
	_____ 1_____	_____ 3_____
A482 Brand Lab 3_____		_____ 1_____
or A415 Ad Team or A419 Bateman Team	A490 Journalism Capstone (spring only) 3_____	A482 Brand Lab 3_____
		or A415 Ad Team or A419 Bateman Team
<b>EMPHASIS AREAS</b>	<b>OTHER ELECTIVE OPTIONS (all sequences)</b>	<b>CURRENT TRENDS ELECTIVES (A380)</b>
<i>Optional for communication majors.</i>	CMMN A225 Elements of AP Style	<i>Recent offerings in CMMN A380</i>
<i>These classes would fill the communication elective slots.</i>	CMMN A294 Media & Diversity	<i>varies by semester</i>
<b>Non-profit Communication</b>	CMMN A335 Strategic Event Planning & Promotions	Travel Journalism
CMMNA410 Nonprofit Communications	CMMN A354 Feature Writing	Mobile Photo & Video
CMMNA380 Donnelley Center nonprofit work	CMMN A359 Advanced Journalism Lab	TV News Producing
Internship with non-profit emphasis	CMMN A360 Advanced Layout & Design	Podcasting
	CMMN A382 Social Media Strategies	Data Journalism
<b>Photography</b>	CMMN A394 Digital Production	Drone Photography and Operation
CMMNA265 or CMMNA365	CMMN A455 Media & Gender	Tropical Communications
CMMNA368 Documentary photography	CMMN A482 Advanced Social Media Strategies	
Internship with photo emphasis	CMMN A384 Photojournalism	
	CMMN A450 History of Journalism	
<b>Sports Communication</b>	CMMN A495 Special Projects (independent study)	
CMMNA356 Sports Communications		
CMMNA357 Sports Promotion		
Internship with sports emphasis		
<b>Environmental Communication</b>		
CMMNA371 Covering the environmental beat		
CMMNA475 Environmental communication		
Internship with environmental emphasis		

5/14/2018